DIAMONDS ARE NOT A LUXURY

THEY ARE A SAFE, A SURE INVESTMENT

Diamonds will never decrease in value, but gradually increase. Our stock contains many pieces of diamond jewelry, both in clusters and solitaires, that were purchased before the advance in prices, which enables us to sell you a diamond at the lowest price.

> Our Monthly Payment Plan Enables Any Responsible Party To Own a Diamond

Mulford Jewelry Co.

JEWELERS-DIAMOND MERCHANTS

6 SOUTH MAIN ST.

STRIKE IS AVERTED.

IONDON, Aug. 15.—The threatened strike of locomotive engineers and firemen which would have disorganized the railway system of the whole country, has been averled for the week-end. The executive committee of the engineers and firemen today received from Sir Auckland Geddes, minister of reconstruction, a communication promising to communicate to the men Monday a new offer which the government is preparing.

Fulton Meat

class, well-bred, well-fed, well-cared-for cattle. That's why it is so fine grained, so fine fla-vored and so tender. Once tasted our beef is always the standard by which others are judged. Try a roast or steak, then you'll know what good beef really is. Rump Roast

Rolled Rib Roast Loin Pork Roast Brisket Spareribs . Loin Steak Porterhouse Steak Chuck Steak Sliced Bacon Mixed Sausage Fresh Brains (2 sets).....25 Beef Liver .. Spring Chickens ... Dressed Hens, Springs,

Second and Jefferson

Meet Me At Warnock's

Pure Cream ICE CREAM

Vanilla Chocolate Fresh Peach

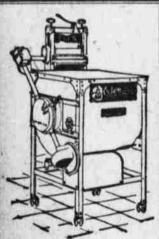
Fresh Fruit Orangeade Circle A Ginger Ale

Delicious Fruit Salad Sunday

On your way to the theater stop in and refresh yourself in our cool, comfortable, centrally located parlor-where perfect service accentuates enjoyment of our aplendid delicacies.

The Drug Store Supreme

Gayoso Hotel Fountain



Why worry if the washer woman never shows up? The Eden Washing and Wringing Machine will work for you for 1 cent an hour and do better work. No fuss, no worry, no extra meals, no disappointment. Easy to use as a Victrola.

Electric Novelty Company

128-125 MONROE AVE. Phone Main 1058.

DIVERSIFIED CROPPING URGED TO

boro, Ark., t. C. Carpenter, will address the convention of the Cotton States Merchants' association here next week, on the subject, "Why Your Bank Should Encourage Better Farming." Mr. Carpenter is a foe of the one-crop system in the South, declaring that it prevents the development of the South's farm labor, which he says is the South's greatest asset. The one-crop system only utilizes a small part of the energy of the farm labor, he states, the large part, both of men and horses, lying idle most of the year. He urges the use of diversified crops to utilize the labor of men and animals on the farm when they are not occupied with the cotton crop. "A full utilization of this farm labor through mixed farming will not only soive the arm labor stortage so common in our cotton-growing territory, but by increasing the acreage tilled by the average farm family it will add materially to our total gross and next income from farm crops."

PROFESSOR TO OKLAHOMA RIPLEY Miss., Aug. 15. (Spl.)—Prof. Osmond Clark, of this county, has been elected superintendent of the cty schools at Tipton, Okla. Prof. Clark is a graduate of the University of Mississippi and is a well-equipped school man.

Alkali In Soap Bad for the Hair

you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkalk. This dries the scalp, makes the hair brittle, and ruiun it.

The best thing for steady use is Mulsified cocoanut oil shampoo (which is pure and greaseless), and is better than anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinnes out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, justrous, fluffy and easy to manage.

to manage.
You can get Mulsified cocoanut oil shampoo at any pharmacy, it's very cheap and a few oances will supply every member of the family for months.



Don't use cosmetics to hide skin trouble Kesinol

aids poor complexions

If your complexion is rough, red, or pimply, don't try to cover up the delects with cosmetics which do not conceal, but usually attract attention to the reason for their use. Begin today to your skin with Resinol Ointment and Resinol Soap.

This treatment not only cleanses the skin and enables it to breathe, but usually removes blotches, redness and roughness.

Ask your dealer for Resinol Soap and Contract

Stomach ills

permanently disappear after drinking the celebrated Shivar Mineral Water. Positively guaranteed by money-back offer. Tastes fine; costs a trifle. Delivered anywhere or our Memphis agents. Oliver-Pinnie Co. Phone them.





Wahpeton Inn — Open June t. * Ten houses for sale at Hardy, Ark. Lots for sale. Agents wanted. See Mr. Graves, S6 Madison. Let him tell you how to get two weeks' vacation at Wahpeton and all expenses paid. M. 661.







C. O. CARPENTER.

STANTON LEADER OF MEMPHIS POST

The Memphis Post No. 1. American legion, selected Capt. William M. Stan-Legion, selected Capt. William M. Stanton to be chairman of the post at the first annual meeting held Thursday night at the war camp community service headquarters, 6 North Second atreet. Capt. Stanton joined the U. S army in the late war as a private and won his commission as captain by meritorious service. He has served in the state legislature one year as speaker of the house. He is also a former Memphis city judge.

Col. W. L. Terry, 53d ploneer infantry and overseas veteran, was named vice-chairman of the Memphis post. C

vice-chairman of the Memphis post; C. Fasser Woods, young attorney of Memphis, formerly a private in the marine corps, was elected secretary, and Harry J. Light, deputy county tax assessor, former sergeant in the 114th field artillery, was elected treasurer. The following executives committee was named:

Col. William J. Bacon, Capt. Charles Neely, First Lieut W. T. McLain, Capt. L. E. Farley, Yeoman W. A. Heth, Abe D. Waldauer, Halbert B. Phillips. hairman of the Memphis pe

Capt. L. E. Farrage Heth, Abe D. Waldauer, Hainer Phillips. The members of the post decided to The membership campaign for 1,000

The members of the bost decided to start a membership campaign for 1,000 members. Mr. Waldauer was named director of the campaign and an-nounced that he had already obtained 362 new members, all marines.

E. F. WILLS YIELDS TO LONG ILLNESS

E. F. Wills, who died Thursday afternson, after having been an invalid for four years, was buried from the family residence, 659 Clinton place, at 3 o'clock Friday afternoon, the Rev. H. S. Spragins, pastor of the First Methodist church, officiating.

Mr. Wills was 69 years old at the time of his death, and had lived 60 years of his life in Memphis. Up to the time of his retirement, because of ill-health, he was at the head of a large insurance agency here. For several decades he was an active member of the First Methodist church, and for the greater part of this time taught the men's Bible class of that Sunday school.

ichool.

He is survived by his widow. Mrs. da Douglass Wills: Waiter D. Wills, a son; Mrs. John Myers, of Mayfield, Ky., and Mrs. W. R. Archibald, of Memphis, langhters, and two brothers, B. A. Wills and Wirt J. Wills, of Memphis.

A. W. GALLAWAY DIES AFTER BRIEF ILLNESS

Funeral cervices were conducted for Armour Wiley Gailaway, aged 25, at the home of his father, Matthew C. Gailaway, conductor on the N., C. and St. L. railroad, at 2:30 o'clock Friday afternoen at the family residence, 52 North Belvedere boulevard. The services will be conducted by the Rev. H. O. Hofstead, pastor of the Court Avenue Pressysterian church. Interment will be private in Forest Hill cemetery.

Young Gailaway died as the result of a brief attack of congestion, with which he was stricken Wednesday afternoon after leaving Orgill Bros. Hardware company, where he was employed.

News of Rivers

River Bulletin.

Memphis, Tenn., Aug. 15, 1919.
Flood
Stage. Hght. Chg. fall.
burgh 22 6.0 *0.2 04
ersburg 36 10.5 -0.4 00
nnati 50 12.1 *1.9 00
rville 28 8.6 -0.8 00
rville 35 9.6 *0.5 00
rville 40 7.6 -0.1 00
tancega 32 9.3 *0.4 04
sonville 26 27. *0.1 00
tancega 32 9.3 *0.4 04
sonville 26 27. *0.1 00
tancega 32 9.3 *0.4 00
ruport 15 4.4 0.0 00
ha 19 8.0 *0.3 00
ha 19 8.3 *0.3 00
ha 19 9.3 *0.3 00
ha 19 River Bulletin.

*Rise. —Fall.

The river in the Memphis district
will remain about stationary during the
next few days.

Read News Scimitar Wants.

Five Hundred Cars Wanted To Convey Merchants To Park

Wanted-500 automobiles for one hour:

Who will loan his car?

The Cotton States Merchants' association must have that many cars to carry about 3,500 delegates to their convention from the Hotel Chisca to Overton park next Wednesday afternoon at 4 o'clock.

W. R. Herstein, who has been charged with the duty of assembling these cars, has mailed out 4,000 requests for the loan of cars and has received a large number of favorable answers. But mot enough.

He must have more cars, at least 500, and any one who is willing to help out, is urged to phone Main 4592 and leave his name and address.

Mr. Herstein states that the cars will be used not more than one hour, as the idea of a parade has been abandoned and it will only be necessary to drive a sarload of visiting merchants to the park when the job will be finished.

BURY COL. NEELY AT 4:30 FRIDAY AFTERNOON

Funeral rites will be performed for the late Col. H. M. Neevy at the family residence. 223 South Belvedere boulebard, at 4:30 o'clock Friday afternoon. The interment will be private at Forest Hill cemetery.

Col. Neely, Confederate veteran and rominent man of business, died Wednesday morning.

The Rev. C. H. Williamson, Ph. D. pastor of the First Presbyterian church, will conduct the services.

The active pallbearers selected are: J. P. Norfleet
J. P. Norfleet
J. D. Fulls
William Metcalf James L. Canale
Poston Maury
W. P. Phillips
J. W. Gates.
The following is the list of honorary pallbearers:
W. J. Crawford
Francis Fentress
Dr. E. C. Ellett
W. H. Moore
M. E. Carter
J. S. Robinson
Danlei Latta
Paul Dillard
R. G. Lee

J. S. Robinson
Daniel Latta
B. G. Lee
R. T. Fant
Dr. W. Taylor
Dr. J. F. Hill
Thos. N. Hannah

DIRECTORS PICKED FOR STOCK YARD CO.

Following the ratification of a charter under which the Memphis Stock Yards company incorporated for \$200,000, the stockholders of the company selected a board of directors at a meeting held Thursday afternoon at the Chamber of Commerce. The directors are Frank D. Fuller, J. B. Snowden, Dr. Thit Buller, George R. James, F. D. Gibson, C. D. Smith, F. N. Fisher, C. J. Hanse, A. L. Parker, W. W. Mallory, Elina Goldsmith, J. T. Fargason, Frank Hayden, D. M. Armstrong and J. B. Goodbar.

The company will operate the Memphis-Wyoming Stock Yards, which it has purchased and which will be extensively improved.

RAILROADS WILL PUSH SAFETY-FIRST IDEA

The officials and employes of the Memphis railroads are planning to enter heartily into the plans of the federal railroad administration for the national accident prevention campaign, to be conducted on all railroads in the United States Oct. 18-31.

All local railroads have well-organized safety first committees, which meet regularly to discuss dangerous practices and means of preventing accidents. Through these agencies the number of accidents among railway employes has been greatly reduced.

A safety first meeting will be held at Atlanta Aug. 27, at which there will be representatives from all over the Southern region to complete further plans for the drive.

Exceptional Offerings

Saturday's offerings comprise a group of exquisitely designed dresses, possessing all the fashionable style de-

The Materials Are -Georgettes -Taffetas -Satins -Foulards

-Georgette and -Taffeta

Combinations -Georgette and Satin Combinations Formerly Priced to \$35

SPECIAL Gaberdine Wash Skirts: Values to \$10.95 \$4.95

New Fall Modes Serge Dresses

One group of about fifty dresses-new arrivals-Values to \$29.75-

misses' TEDDY BEARS—Very pretty little garments, made of fine lingerie cloth in white or pink, trimmed in dainty lace; these were extra values at 75c; now 49c



This Store Is Open Every Saturday Night Till Nine-Thirty

Women's Silk Hose at 98c

These splendid Silk Hose come in plain and lace effect, and in white, black and colors; full assortment of sizes; \$1.50 value, at 98c a pair.



Women's \$1.75 Unions, \$1.25

Those new athletic style Union Suits of fine, plain white silk finished mull, shoulder strap or bodice style; \$1.75 value, at \$1.25

There's No Trick About This Sale of

Boys' School Suits

It's Just a Straightforward Open-and-Above-Board Reduction of

Up to \$10.00 Values

with boys to buy for-especially red-blooded, rollicking chaps who are hard on their clothes-will readily see the wisdom of buying their school outfits during this sale-TOMORROW.

Take another look at the headlines-"UP TO \$10.00 VALUES"-that's the regular price these Suits have been selling for THIS season, which is from \$2.50 to \$5.00 less than they are actually WORTH today.

There's about 200 Suits in the lot—sturdy fabrics in medium weights and colors, just right for Fall wear. Norfolk Coats and full cut and interlined Knickers. The kind of suits smart boys like. Up to \$10.00 values—in two lots—\$5.95 and (Second Floor.)

Manufacturers' samples of various kinds and styles in black, tan and gray, size 26 only, for boys up to 10 years; regular \$1.00 and \$2.00 values; on sale at, your choice 50c

BOYS' HATS AND CAPS-A ble lot, including a great variety of shapes and styles, in desirable patterns and colors: this is a lot of Hats and Caps sold regularly at 75c and \$1.00; choice for 50c

Many a Time You'll Wish You Had Bought These

Sale at \$

If You Visit Our Basement Shoe

Store Saturday You Can Buy

\$4.50 Women's and

Growing Girls' Boots

The big sales-we've just concluded have

cleared our basement-"slick as a whistle"-of

Summer Shoes. And now-in order to stimu-

late buying of Fall Footwear-we place on sale

300 pairs Women's and Growing Girls' Shoes

calf, some of them with cloth top; solid leather

soles; low and medium heels; sizes 21/2 to 61/2;

good looking, good wearing \$4.50 shoes for

\$2.95. Start the new season with a pair.

Additional Basement Bargains

Lace and button styles of black gummetal

at a smashing bargain price.

WOMEN'S LINGERIE WAISTS

-Women's dainty Lingerie
Waists of crisp voile and organdie. In white and colors;
tailored and lace trimmed
styles; regular \$1.79
and \$1.98 values for 980

WOMEN'S MUSLIN GOWNS— Here are splendld garments made of sheer nainsook and longcloth; ribbon and em-broidery trimmed; choice of several styles worth \$1.50 and \$1.75, for..... \$1.25

umps and Oxfords

about 50-odd Coats left from Summer Suits of various kinds that we wish to clear out quickly; sizes for large boys and smalls men; take your choice Saturday for \$1.00

Actual Up to

\$15.00 Values

In a couple of months you'll be saying to

There's just 500 pairs left and they're the

finest Shoes it is possible to make. Pumps, Colonials and Oxfords-more than a score of

styles—patents, brown and dull black kid— high and low heels—sizes are badly broken, but

you'll likely find yours in some style; up to \$15.00 values for \$5.00. (No mail orders, no C. O. D.'s, none taken back or exchanged.)

Every sale-must be final.

yourself: "If I only knew I'd have bought sev-eral pairs." But regrets won't help any—the

eral pairs." But regrets won't help any—the thing to do is to buy them—NOW—while you

Saturday **Toilet Goods** Specials

New Fall Styles in Boys' Overcoats, Shirts,

Sweaters, Caps, etc., Now

Suits.

Each Saturday we place on sale—AT ENTRA SPECIAL PRICES—a number of well-known standard Tollet Articles and Preparations. The prices named are for this Saturday only. Quantities are limited and no mail. telephone or C. O. D. orders can be filled at sale prices. THE PRICE CONCESSIONS ARE MADE TO BRING YOU INTO THE DEPARTMENT.

LYON'S TOOTH POWDER: regular 25c size; on sale, Saturday only at 19c.

PALMOLIVE COLD CREAM; nothing better; regular 60c jar Saturday for 39c. GLYCERINE AND ROSE WATER: a splendid summer lotion; 15c bottle for 9c. NON-SPI DESTROYS ODORS of perspiration: saves your clethes; 50c bottle for 39c.

JERGEN'S TOILET SOAP; rose violet or heliotrope; box of 3 cakes for 21c. HUGHES' AUTOGRAPH TOOTH BRUSHES, soft medium orchard bristles; 50c values, 35c.

HEAVY RUBBER COMBS; fine or coarse teeth, or half, and half; \$1.00 value for 79c. FAULTLESS FOUNTAIN SYR-INGES; a good 2-quart rubber syr-inge; worth \$1.25, for 98c,

Candy

cot pure fruit flavors, coated with white sugar icing; a dandy con-fection, worth 40c a pound; on sale Saturday only at 29c a lb.

Special

Iced Fruit Flavored Jellies-pure and delicious.

Assorted Orange, Cherry, Apri-



Victor Records You'll Never Tire of

Charles Hart] Henry Burr Just Blue—Fox Trot You'll Find Old Dixleland in France— Medley Fox Trot All-Star Trie) When the Bees Make Honey and Jack Kaufman American Quartet I'm Always Chasing Rainbows—Medley Fox Trot Jos. Smith's Orchestra. "Jazz Baby" Those Wonderful Days Arthur-Fields. Livery Stable Blues—Fox Trot
Original Dixieland Jazz, Band Dixie Jazz Band-One Step Original Dixieland Jazz Band Skeleton Jangle—Fox Trot
Original Dixieland Jazz Band
Original Dixieland Jazz Band Amelita Galli-Curci \$1.50

Efrem Zimbalist | \$1.00

Beale Street Blues-Fox Trot Earl Fuller's Famous Jazz Band

GIRLS' GINGHAM DRESSES— Here's a chance to save sev-eral dollars on pretty school dresses. You can't buy the materials at these prices— \$2.25 Dressea for \$1.29 \$2.98 Dresses for \$1.69 \$3.98 Dresses for \$1.98

(Basement.)

MEN'S GOOD SHIRTS—Men's Shirts of good materials, in pretty patterns, with collar attached; also well-tailored Work Shirts of blue cheviot or chambray; \$1.25

Misses' MIDDY BLOUSES—
Such Blouses as these, made of excellent white middy jeans; cost wholesale today \$1.00_and chean at that—some are all white, some with red or blue collar; get yours 696